

COPPER BRITE INCORPORATED, EST. 1951

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January 20th, 2010

Dear President Obama,

Unconscionable disregard for human life kills more Americans yearly, especially children and seniors, by protecting the nation's billion \$ cockroach than deaths from 9/11.

According to the Center for Disease Control, 2007 study, 4,000 Americans die every year from asthma-related complications costing \$19.7 billion that tripled in two decades. The New England Journal of Medicine cited two reasons for the increase: "Cockroach allergy and exposure to high levels of this allergen." The Thoracic Society International study found: "Children exposed to cockroaches within the first twelve months of life were twice as likely as those not exposed to develop asthma."

As reported by the Hong Kong Dept. of Health, transfer of SARS epidemic by cockroaches appears to have similarities to other modes of transmissions of diseases by cockroaches. The cockroach is a known carrier of over forty different pathogens including: pneumonia, food poisoning, Salmonella and typhoid. World Health Organization Study

You can end this inhumanity by making Roach Prufe® available at no cost to all US residents as needed, especially those in cockroach infested public housing. The 1 lb delivered quantity cost is \$3.37 for up to a three bedroom residence. With three United States patents, the powder simply applied in hidden areas with no other product to be used, will permanently eliminate even the worst cockroach infestation. Note: "Roach Prufe®...The only insecticide that had shown 100% control." US Food and Drug Administration also published by the Entomological Society of America.

Pronounced 'Roach Proof', the odorless, non-staining, electrostatically charged powder being inorganic, remains 100% effective indefinitely as long as it is left undisturbed. It is not affected by humidity. For over thirty years with over 60 million users, including the White House, Roach Prufe® has an unblemished record of safety for both people, pets and those chemically sensitive. Since 1979, no one has had to live with roaches.

Roach Prufe® is EPA registered for use in all: homes, apartments, hospitals, hotels, schools, factories, restaurants, markets, yachts, mobile homes, buses, kennels, zoos, food processing plants, and new building construction. University of California

URGENT: Spread of diseases by roach infestation in Haiti hospitals can be stopped. RE: Massachusetts Tewksbury Hospital

Sincerely,



Alan D. Brite
President & CEO
Copper Brite, Inc